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Sponsorship

THE ENGLERT info@englert.org
www.englert.org

IOWA CITY'S HISTORIC NONPROFIT THEATRE

In 2025, The Englert celebrated its 20th anniversary as a nonprofit performing arts organization. We also turned a new page: launching the inaugural Iowa City Songwriters Festival. The Englert presented more than 100 events and 196 artists, 81 of whom are based right here in Iowa. These performances graced not only The Englert's historic stage but venues and gathering spaces throughout our community.

Now more than ever, we need independent venues and safe spaces to experience art. We need beauty, laughter, awe, and togetherness. The Englert remains committed, as always, to being a pillar of our community. The work done at The Englert ensures that art remains at the heart of the Iowa City community - now, and for generations to come.

At The Englert, the support we provide to the community is only possible because of the support from our community. Over 20% of our annual revenue comes from our donors and sponsors. Help us keep building a home for creativity, connection, and growth. Without your support, we wouldn't be here.



Thank you.

**Paige Samek
Development Director**

OUR PROGRAMMING

Iowa City Songwriters Festival:

A three-day immersive deep dive into the craft of songwriting. Through solo/duo performances, panel discussions, interviews, and mentorship sessions, visiting artists reveal their process and engage deeply with a community of established and aspiring songwriters alike. The festival hosts twenty aspiring songwriting scholars, half from Iowa and half from around the world, who get full access to the festival, exclusive access, hotels and food for the weekend. Timing for 2026 will be late fall.

Past Lineup:

Jeff Tweedy, Joy Oladokun, Loudon Wainwright III, Courtney Marie Andrews (Artist in Residence), Sunny War, Buffalo Nichols, Margo Cilker, Ken Pomeroy, Dave Moore, Deb Talan, She Returns From War, Willy Tea Taylor, Jordan Smart, and more.

Audience:

Wide variety of songwriting enthusiasts, from first time writers to seasoned veterans. Rooted in the literary tradition of Iowa City, the festival draws attendees interested in the art and the artistic process.

Englert Presents:

As the primary presenting arm of The Englert, Englert Presents aims to serve the organization's mission "to inspire and activate positive community growth through the arts." Presenting a wide range of genres, artists, and styles, this programming is designed to serve the Iowa City community as a whole.

Genres:

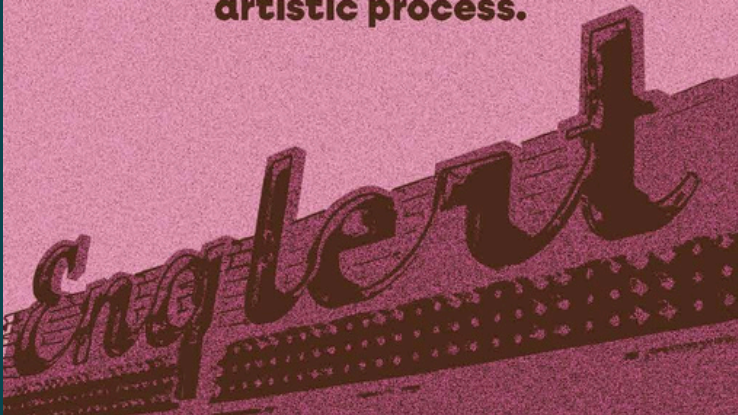
Folk, Americana, Blues, Comedy, Rock, Psych/Jam, Indie, and more

Intimate at The Englert:

A stripped back series where the audience is on-stage with the performers creating a distinct experience for both audience and artist alike, and an intimate connection between the two with a capacity of 96.

Past Performers:

Mary Lattimore, Robbie Fulks, Alison de Groot & Tatiana Hargreaves, Chris Acker, and more.



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OUR PROGRAMMING



TRACK ZERO

Track Zero is a year-round listening series that is unconfined by the familiar and devoted to genre entanglements. Enticing the crate diggers of tomorrow, Track Zero is for the curious, attentive, and devoted music fans that create the fringe fabric of a Midwestern college town.



Past Performers:

MJ Lenderman, Tennis, Kate Bollinger, DEHD, Caroline Rose, Glitterer, Glixen, Upchuck, Ratboys, Ducks Ltd., Kate Bollinger, Water From Your Eyes, Friko, Emily Wells, Kassa Overall, Seth David, Nuovo Testamento, Ganavya, Jordana, Lip Critic, Clarion



**TRACK
ZERO**



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OUR PROGRAMMING

Englert Education

Arts Admin Internship

The Arts Administration Internship offers hands-on experience in nonprofit arts management for young adults interested in building a career in the performing arts. Designed for individuals ages 19 to 23, the program provides meaningful exposure to the inner workings of a professional arts organization.

Over the course of 10 weeks, interns gain both practical and theoretical knowledge across key areas such as programming, marketing, development, and event planning. Through discussion-based learning with The Englert's staff, participants develop essential administrative and creative skills while exploring the vital role of the arts in community life.

The internship culminates in a final project of each participant's choosing, allowing for focused exploration in an area of personal interest. Interns also benefit from networking opportunities, venue tours, and career mentorship, offering an inside look at the local arts ecosystem and pathways for professional growth. Now in its third year, the Arts Administration Internship continues to cultivate the next generation of arts leaders, empowering young professionals to connect creativity with community impact.



OUR PROGRAMMING

Englert Education

Non-Fiction Fellowship

The Nonfiction Writing Fellowship was created in partnership with the University of Iowa to support the professional growth of emerging writers in the Iowa Nonfiction Writing Program. Each year, the fellowship provides one student with unique access to The Englert's arts programming, community resources, and creative network, fostering an exchange between literary practice and the performing arts.

As part of The Englert's broader education initiatives, the fellow leads creative writing workshops that explore the relationship between nonfiction storytelling and community empowerment. These sessions connect young writers and the youth of Iowa City with the transformative potential of true stories—illustrating how art can bridge experience and understanding.

This ongoing partnership continues to champion creative education, collaboration, and the role of nonfiction in shaping vibrant, connected communities.



OUR PROGRAMMING

SCHOLARS

IOWA CITY SONGWRITERS FESTIVAL SCHOLAR PROGRAM

The Iowa City Songwriters Festival will offer up to 20 scholarships to musicians eager to expand their craft.

ICSF Scholars will receive free access to all festival events, exclusive artist engagements, meals, and hotel accommodations during the festival.

The scholarship is an opportunity for musicians to experience a 3-day master course in songwriting, and participants will leave enlightened, inspired, and equipped with fresh ideas and techniques to better hone their craft.

Scholarships are open to residents from anywhere! Scholars must be available for the whole duration of the festival, which is typically 3-4 days.

Scholarships will be awarded based on a simple application that includes 200 word answers to 5 prompts on how the scholarship would benefit the applicant. A small panel of Englert employees will choose Scholars.

SPONSORSHIP

PACKAGES & BENEFITS

Benefit	Title 20k	Presenting 15k	Season 10k	Spotlight 5k	Event 2k
Logo Placement	Primary logo placement	Secondary logo placement	Tertiary logo placement	Event Page	Event Page
Englert Presents	Title Sponsorship of all EP	Presenting Sponsorship of all EP	Season Sponsorship of all EP	Event Sponsorship of 3 EP Shows	Event Sponsorship of an EP Show
Website, Email, & Signage	Title Sponsorship of all EP	Presenting Sponsorship of all EP	Season Sponsorship of all EP	Event Sponsorship of 3 EP Shows	Event Sponsorship of an EP Show
Curtain Talk Recognition	At Every EP Event	At Every EP Event	At Every EP Event	at sponsored event only	at sponsored event only
Complimentary Englert Presents Tickets	✓ up to 6	✓ up to 4	✓ up to 3	✓ 2x	✓ 2x
Iowa City Songwriters Festival	✓ 6x	✓ 2x	✗	✗	✗
Nutcracker Preview Tickets	✓ 10x	✓ 5x	✓ 3x	✗	✗
3-year commitment	✓ 15% off	✓ 10% off	✗	✗	✗
Pre-Show Gatherings	✓	✓	✗	✗	✗
Monthly Emails	✓	✓	✗	✗	✗